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University of the District of Columbia Athletics to Honor Journey Butler with *Potbelly Sandwich Shop* Fundraiser to Support *Make-A-Wish Mid-Atlantic*

WASHINGTON, DC – The University of the District of Columbia Athletic Department will honor Journey Butler, recently deceased younger sister of men’s basketball student-athlete Traevon Butler, with a *Potbelly Sandwich Shop* fundraiser throughout the month of September.

Journey, 13, died on July 7th at her family’s Prince George’s County home after a battle with renal medullary carcinoma – a cancer that affects the kidneys and is almost exclusively found in young African-Americans, many with the sickle cell trait.

Back in March, Journey told WUSA9: “I’m going to fight this...I’m not about to just focus on fear the whole time.” And although she had to drop her passions of dance and cheerleading, she still found time to work on her music career. She and her 15-year old brother Jaamir, using the name 2KS, short for “2 Kool Sibz”, wrote, recorded and shot a music video for their own rap song, “I’m Tellin.” The video, which humorously depicts a sibling rivalry between the two, had received nearly 12,000 views on YouTube as of Monday morning.

UDC Athletics will look to honor Journey’s memory by raising money for *Make-A-Wish Mid-Atlantic* - a foundation that fulfills the wishes of children facing life-threatening illnesses. As such, the Firebirds are partnering with the *Potbelly Sandwich Shop* right in front of campus on 4300 Connecticut Ave.

Thursday, September 1st will feature a 25-percent “kick-off” fundraiser where UDC Athletics will collect for *Make-A-Wish*, 25-percent of total sales between the hours of 2 p.m. and 6 p.m. All are encouraged to go to *Potbelly* on Connecticut Ave. during those hours for a late lunch or early dinner.

Then, for the remainder of the month of September, *Potbelly* will host a “Shake Fundraiser.” Our friends at *Potbelly* will create a special hand-dipped milkshake using a combination of their delicious ingredients. *Potbelly* will then donate \$.50 from every customized shake sold, with that money going straight to *Make-A-Wish Mid-Atlantic*.

The name of the shake will be “Fire & Ice”, and it will be one of two flavor combinations: 1. Strawberry Shortcake – made with strawberries and shortbread cookies. 2. Cherry Pie – made with cherry pie filling and shortbread cookies. Visit our Facebook page [UDC Athletics](#) throughout the week to vote for your choice. The official shake flavor will be announced Friday, August 12th.

Those who are not in the DC area but would like to make a donation, please contact Assistant Director of Athletics, Eric Zedalis (eric.zedalis@udc.edu).



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