

#UDCFirstChoice

“I call on UDC, the business community, and the leaders on this stage to affirm a path to UDC’s ascendance as a first choice 2-year and 4-year institution for DC’s best and brightest.”

Muriel Bowser
 Mayor, District of Columbia
 2019 Inauguration



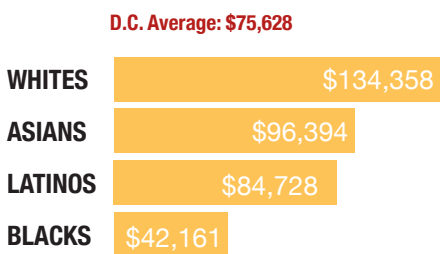
The Equity Imperative

THE CASE FOR INVESTMENT

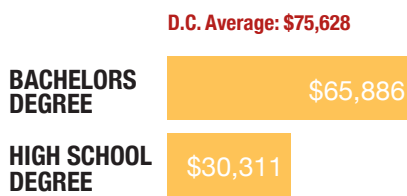
COMPLETING PATHWAYS TO THE MIDDLE CLASS

The University of The District of Columbia believes that the opportunity to gain an excellent education and thrive as a member of the middle class should be available to everyone.

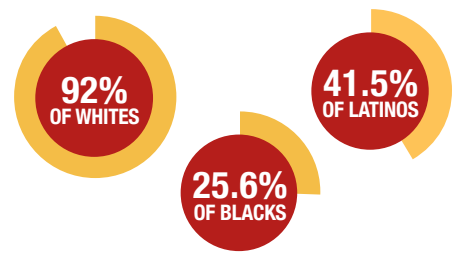
D.C. MEDIAN HOUSEHOLD INCOME



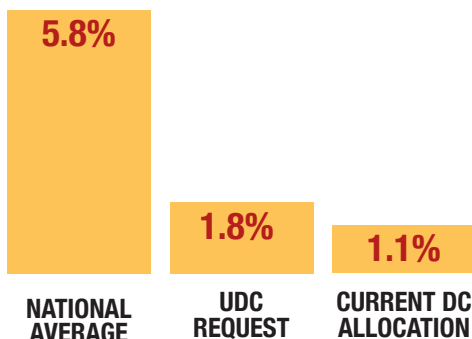
MEDIAN SALARIES BY EDUCATION LEVEL



D.C. RESIDENTS WITH COLLEGE DEGREES



LOCAL FUNDS BUDGET FOR HIGHER EDUCATION

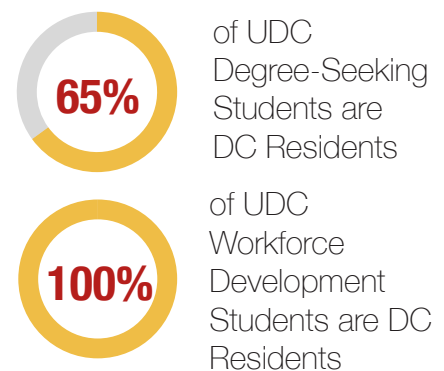


UDC IS ASKING FOR A MODEST INCREASE IN DISTRICT SUPPORT TO

1.8%

of DC local funds budget

DEMOGRAPHICS AT UDC



CALL (202) 727 - 2643

ATTEND TOWN HALLS,
BUDGET FORUMS,
HEARINGS

EMAIL udcfirstchoice@udc.edu

WRITE SUBMIT A STATEMENT
SUBMIT A STATEMENT
www.udc.edu/udc-first-choice/

SPREAD THE WORD "I support UDC First Choice!" #1.8%
#udcfirstchoice #udcfirebirds #udc1851
#FirstChoiceFebruary @MayorBowser @udc_edu



The Equity Imperative BUILDING A NATIONAL MODEL

EQUITY IMPERATIVE 2022 GOALS

ONE

UDC WILL BE A PUBLIC HIGHER EDUCATION MODEL OF URBAN STUDENT SUCCESS

TWO

UDC WILL AWARD MORE DEGREES AND WORKFORCE CREDENTIALS

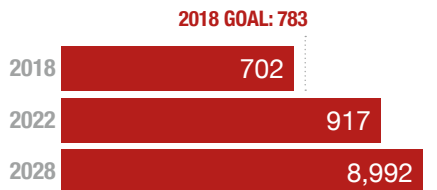
THREE

UDC WILL GRADUATE PASSIONATE LEARNERS AND LEADERS WHO WILL TRANSFORM OUR LIVES AND URBAN SPACES

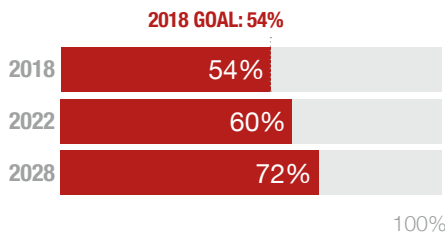
**QUALITY.
AFFORDABILITY.
DIVERSITY.
#UDC**

OUTCOMES

DEGREE COMPLETIONS



RETENTION RATE



WORKFORCE ENROLLMENT



UDC'S STRATEGIC ADVANTAGES

#1 in D.C. According to Ranking of Tuition, Financial Aid, Degree Options, and Student Success Metrics
Schools.com (2017)

#1 Community College in DMV
Wallet Hub

UDC Law #2 in the Nation for Public Interest & Government Job Placement Program
National Law Journal (April 2018)

#6 Clinical Law Program in the Nation
US News and World Report

#10 HBCU in the Nation
Wall Street Journal

Least Expensive University in DMV
Collegecalc.org