



FOR IMMEDIATE RELEASE

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VAN NESS WELCOMES MADE IN DC MAKERS

Two-Day Pop-Up to Feature 20+ Local Makers

Washington, DC- Van Ness Main Street will host their first MADE IN DC Pop Up Shop Saturday, December 10 and Sunday, December 11, from 10 a.m. to 5 p.m. at 4340 Connecticut Avenue NW.

This indoor marketplace will feature a rotating list of over 20 local makers featuring art, jewelry and accessories, fiber, home decor and packaged food.

The pop up is a collaboration with the University of the District of Columbia and the Van Ness Main Street. The University of the District of Columbia is proving space at 4340 Connecticut Ave. and Van Ness Main Street is coordination the pop up.

Van Ness is home to many artist and local makers. This is a pilot activation highlights local makers and drives traffic to the neighborhood. "Van Ness Main Street is working to increase retail options for our many residents and students by supporting our local creative class right here in Van Ness." explains Theresa Cameron, Executive Director of Van Ness Main Street.

Pop-Up Vendors include:

Saturday, December 10

anne chandra art
BicycleTrash
Black Pearl Tarts
Gaylia Wagner Design
Harper Macaw
Lil' Fishy
PInUp Preserves
Printed Wild
True Syrups and Garnishes
Yinibini Baby
Zeke's Coffee

Sunday, December 11

Annie Grace Campbell
ART::WEAR by Cherie Lester
Beau Finley Photography
Black Pearl Tarts
Embitterment Bitters
Handmade Habitat
Happy Healthy Human
Harper Macaw
Leafyhead Lotions & Potions (and District Devil)

4401 A. Connecticut Avenue, NW #126
Washington, DC 20008
240.462.9664



VANNESSMAINSTREET.ORG



Palo Borracho
Teerritory
Zeke's Coffee

On Sunday, December 11 at 2 p.m., shoppers can visit with Santa and carol during a Holiday Community Sing-A-Long. Participate in a toy drive by bringing a new unwrapped toy for donation to the DC Toys for Tots.

The temporary activation was curated by Stacey Price of People Make Place, a social enterprise consulting with a mission to grow local economy. As long time cheerleader for independent business, Price helps business districts re-image properties to include temporary activation, collaborative retail and small batch production space to provide low-entry to market opportunities for small business.

DETAILS

Name: MADE IN DC Pop Up Shop

Date: Saturday, December 10 and Sunday, December 11

Location: Van Ness, 4340 Connecticut Avenue NW

Time: 10 a.m. to 5 p.m.

Admission: Free

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About Van Ness Main Street

Van Ness Main Street is a nonprofit organization dedicated to creating a vibrant business district for Van Ness in the District of Columbia. Van Ness Main Street is one of 10 Main Streets in the District and is part of a comprehensive program that promotes the revitalization of traditional business districts in the District of Columbia.