

#UDCFirstChoice

“I call on UDC, the business community, and the leaders on this stage to affirm a path to UDC’s ascendance as a first choice 2-year and 4-year institution for DC’s best and brightest.”

Muriel Bowser
Mayor, District of Columbia
2019 Inauguration



The Equity Imperative

THE CASE FOR INVESTMENT

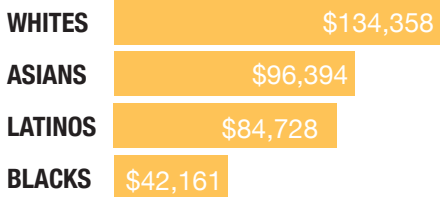
EQUITY IMPERATIVE 2022 GOALS

ONE

UDC WILL BE A PUBLIC HIGHER EDUCATION MODEL OF URBAN STUDENT SUCCESS

D.C. MEDIAN HOUSEHOLD INCOME

D.C. Average: \$75,628

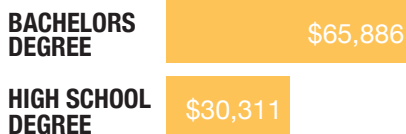


TWO

UDC WILL AWARD MORE DEGREES AND WORKFORCE CREDENTIALS

MEDIAN SALARIES BY EDUCATION LEVEL

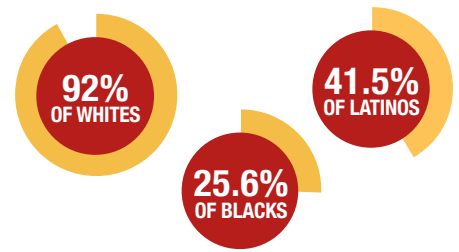
D.C. Average: \$75,628



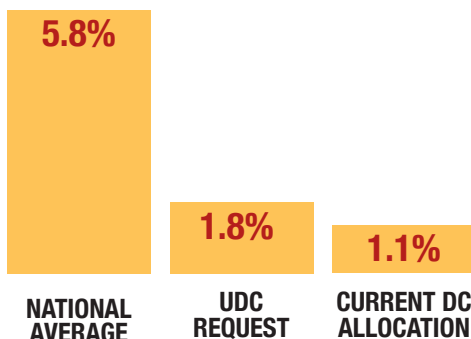
THREE

UDC WILL GRADUATE PASSIONATE LEARNERS AND LEADERS WHO WILL TRANSFORM OUR LIVES AND

D.C. RESIDENTS WITH COLLEGE DEGREES

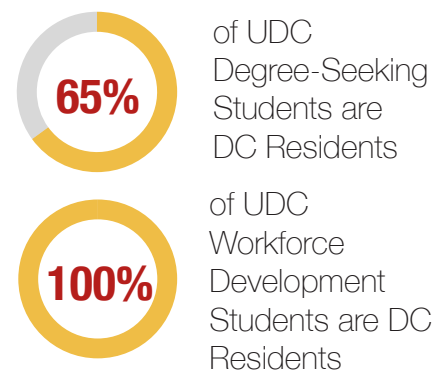


LOCAL FUNDS BUDGET FOR HIGHER EDUCATION



THE DISTRICT OF COLUMBIA INVESTS LESS THAN 5X THE NATIONAL AVERAGE ON HIGHER EDUCATION PER RESIDENT.

DEMOGRAPHICS AT UDC



CALL (202) 727 - 2643

ATTEND TOWN HALLS,
BUDGET FORUMS,
HEARINGS

EMAIL udcfirstchoice@udc.edu

WRITE SUBMIT A STATEMENT

www.udc.edu/udc-first-choice/

SPREAD THE WORD "I support UDC First Choice!"
#udcfirstchoice #udcfirebirds #udc1851
#FairShotFebruary @MayorBowser @udc_edu



The Equity Imperative

BUILDING A NATIONAL MODEL

Operating Investment

	2019 REQUESTED	2019 RECEIVED	2020 REQUEST
Total	\$16.2M	\$9.5M	\$22M
Recurring	\$14.2M	\$4.8M	\$22M
One Time	\$2.6M	\$4.7M	
Uses	<ul style="list-style-type: none"> Market-based salaries Training and development program Support expansion of workforce programs Grow urban farm footprint and sustainability efforts Modernize IT systems 	<ul style="list-style-type: none"> Partial movement to market-based salaries Partial launch of training and development programs Modernize IT systems New leases at 4250 and 4225 Connecticut Ave 	<ul style="list-style-type: none"> Training and development program Modernize IT systems Support expansion of workforce programs Grow urban farm footprint and sustainability efforts Gain Business School Accreditation

Capital Investment

	2019 REQUESTED	2019 RECEIVED	2020 REQUEST
6 Years	\$724M	\$147M	\$677M (RECEIVED 147M IN FY19)
Uses	<ul style="list-style-type: none"> Heating and cooling upgrades Classroom modernization Housing program Backus expansion Firebird Farm upgrades Expand presence in Wards 7 and 8 	<ul style="list-style-type: none"> Patch heating and cooling systems Begin planning for classroom modernization Begin planning for Backus expansion Planning presence in Wards 7 & 8 New leases at 4250 and 4225 Connecticut Ave 	<ul style="list-style-type: none"> Purchase and renovation of 4250 Heating and cooling upgrades Classroom modernization Housing program Backus expansion Firebird Farm upgrades Expand presence in Wards 7 and 8