I JNIVERSITY OF	THE
DISTRICT OF	
SCHOOL OF BUSINESS AND	PUBLIC ADMINISTRATION

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BBA Degree – Program Year Catalog: 2020

Major Degree **BBA**

Concentration

LIT & Marketing Management

Student Name: UDC N#: **Program Start Date: Expected Grad. Date:**

NSE
Funded by the
National Science
Foundation

STUDENT COURSE GUIDE

DEPARTMENT OF MANAGEMENT

HANY MAKHLOUF ACADEMIC CENTER FOR STUDENT SUPPORT

Semester 1						Semester 5					
Course #	Course	Type	Credits	Term	Grade	Course #	Course	Туре	Credits	Term	Grade
IGED-110	Foundations of Writing I	Gen Ed	3			IGED-280*	Discovery Civics	Gen Ed	3		
MATH-105	Intermediate Algebra (<mark>IGED-120</mark>)	Gen Ed	3			BGMT-304	Intro. to Management	Core	3		
IGED-130	Foundations of Oral Comm.	Gen Ed	3			MKTG-304	Intro. to Marketing	Core	3		
MGIS-120	Comp. Apps / Disc. Tech. (IGED-250)	Gen Ed	3			FINA-314	Introduction to Finance	Core	3		
	A General University Elective		3			MGIS-302	Management Info. Systems	Core	3		
	Semest	er 2					Semest	ter 6			
Course #	Course		Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade
IGED-111	Foundations of Writing II	Gen Ed	3			BGMT-310	Intro. to Intern. Business	Core	3		
MATH-116	Finite Math (IGED-220)	Gen Ed	3			BGMT-312	Intro. to Digital Analytics	Core	3		
BGMT-208	Business Communications	Prereq.	3			BGMT-409	Org. Theory and Behavior	Major	3		
ECON-201	Principles of Macroeconomics	Prereq.	3			MKTG-305	Consumer Behavior	Cncntr.	3		
PSYC-201	Introduction to Psychology	Major	3			MKTG-306	Promotion Management	Cncntr.	3		
	Semest	er 3					Semes	ter 7			
Course #	Course	Type	Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade
IGED-140*	Foundation Ethics	Gen Ed	3			IGED-391	Front. Expl. Inquiry Capst. I	Gen Ed	1.5		
IGED-210	Discovery Writing	Gen Ed	3			BGMT-411	Leadership	Core	3		
ACCT-201	Financial Accounting	Prereq.	3			BGMT-306	Human Resource Mgt.	Major	3		
BLAW-214	Legal Environment of Business	Prereq.	3			MKTG-308	International Marketing	Cncntr.	3		
FIN-220	Business Statistics	Prereq.	3			MKTG-404	Marketing Research	Cncntr.	3		
ECON-202			_				Marketing Nesearch	Circiici.			
20014 202	Principles of Microeconomics	Prereq.	3				ivial ketilig kesearch	CHEHEL			
2014 202	Principles of Microeconomics Semest	Prereq.					Semes'				
Course #	· ·	Prereq.		Term	Grade	Course #			Credits	Term	Grade
	Semest	Prereq.	3	Term	Grade		Semes	ter 8	Credits	Term	Grade
Course #	Semest Course	Prereq. er 4 Type	3 Credits	Term	Grade	Course #	Semes Course	ter 8 Type		Term	Grade
Course # IGED-260* IGED-270*	Semest Course Discovery Science & Lab	Prereq. Cer 4 Type Gen Ed	3 Credits	Term	Grade	Course #	Semesi Course Front. Expl. Inquiry Capst. II	ter 8 Type Gen Ed	1.5	Term	Grade
Course # IGED-260* IGED-270* ACCT-202	Course Discovery Science & Lab Discovery Diversity	Prereq. Eer 4 Type Gen Ed Gen Ed	Credits 4 3	Term	Grade	Course # IGED-392 BGMT-419	Course Front. Expl. Inquiry Capst. II Business Policy & Strategy	Type Gen Ed Core	1.5 3	Term	Grade
Course #	Course Discovery Science & Lab Discovery Diversity Managerial Accounting	Prereq. Type Gen Ed Gen Ed Prereq.	3 Credits 4 3 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414	Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt.	Type Gen Ed Core Core	1.5 3 3	Term	Grade
Course # IGED-260* IGED-270* ACCT-202 BGMT-311	Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Prereq. Type Gen Ed Gen Ed Prereq. Core	3 Credits 4 3 3 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414 MKTG-405	Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy Global Logistics & SCM	Type Gen Ed Core Core Cncntr. Cncntr.	1.5 3 3 3 3	Term	Grade
Course # IGED-260* IGED-270* ACCT-202 BGMT-311	Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Prereq. Type Gen Ed Gen Ed Prereq. Core	3 Credits 4 3 3 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414 MKTG-405	Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy	Type Gen Ed Core Core Cncntr. Cncntr.	1.5 3 3 3	Term	Grade

* IGED -140, -260, -270, and -280 are not required when transferred from any Community College with the AS or AA degree.

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