



School of Business and Public Administration
Scholarly Publications
2011-2015

Faculty Articles Published in Peer Reviewed Journals in 2011-15

Anyu, Julius Ndumbe (2011). Blood Oil, Ethnicity and the Conflict in the Niger Delta Region in Nigeria. Mediterranean Quarterly, 22(1).

Anyu, Julius Ndumbe (2013). The Cameroon-South Korea (Mobilong) Diamong Project and its Implications for Sustainable Development in Cameroon. Mediterranean Quarterly, 24(2).

Anyu, Julius Ndumbe (2014). Cote d'Ivoire: Ethnic Turmoil and Foreign Intervention. Africa Today. (Forthcoming)

Anyu, Julius Ndumbe (2015). Teething Problems in Litigation and Regulation of Ej-Commerce. International Journal of Organizational Innovation, 7(3). (Co-authored with Dr. Chigbo Ofong)

Brown-Gaston, Racquel, and Sepehri, Mohamad (2017). Volkswagen – When the Defiance of Business Ethics Laws Becomes the New Normal, International Journal of Social Science and Economic Research, 2(11), 5319-5332, http://ijsser.org/view_past2017.php?issue=11

Brown-Gaston, Racquel (2017). The Unsuccessful Courting of Uber and the European Union, International Journal of Economics, Business and Management Research, 1(05), 418-424, http://ijebmr.com/uploads/ART_01_113.pdf

Hua, Jian (2011). How Can We Deter Cyber-Terrorism? Information Security Journal: A Global Perspective, 21(2). (Co-authored)

Hua, Jian (2013). The Economic Impact of Cyber Terrorism, Journal of Strategic Information Systems, 22(2). (Co-authored)

Hua, Jian (2013). Who Can We Trust: The Economic Impact of Insider Threats. Journal of Global Information Technology Management. (Co-authored)

Ivanov, Sergey (2011). Why Organizations Fail: A Conversation About American Competitiveness. International Journal of Organizational Innovation, 4(1).

Ivanov, Sergey (2011). U.S. Analyst Predicts a Nationwide Russian Crisis in 2035-2040. International Journal of Humanities and Social Science, 1(15).

Ivanov, Sergey (2011). Application of Knowledge Management for Strengthening Customer Satisfaction in Service Industries. Actual Problems of Economics, 12(2). (co-authored)

Ivanov, Sergey (2013). Defects in Modern Organizations: Field Findings and Discovery. International Journal of Innovation, Management and Technology, 4(2).

Ivanov, Sergey (2014). Applied Organizational Research: Scholarship at the School of Business and Public Administration, University of the District of Columbia. International Journal of Organizational Innovation, 6(4).

Mahone, Charlie E. (2014). A Framework for Informal Economy Entry: Socio-Spatial Necessity-Opportunity, and Structural-Based Factors. Academy of Entrepreneurship Journal, 20(2). Co-authored with S. Gibbs and M. Crump)

Makhlouf, H. (2011). Social Entrepreneurship: Generating Solutions to Global Challenges. International Journal of Management and Information Systems, 15(1).

Makhlouf, H. (2012). The Multidimensional Impact of International Tourism. International Business and Economic Research Journal, 11(2).

Makhlouf, H. (2012). The Internationalization of Small Entrepreneurial Firms: A Conceptual Framework. A.T. Business Management Review, 8(1). (co-authored)

Makhlouf, H. (2012). Globalization and Labor Market Migration. International Journal of Business and Social Science, Volume 3.

Makhlouf, H. (2014). Facets of Globalization. International Journal of Business and Social Science. Volume 5, No. 1.

Makhlouf, H. (2014). The Causes and Consequences of Sovereign Debt. International Journal of Business, Humanities, and Technology, 4 (6).

Ostapenko, Nikolai (2011). The Global Burger War: Russians are Looking for the Best Fast Food Option. The Competitiveness Review/ Journal of Global Competitiveness, 21(4).

Ostapenko, Nikolai (2012). Enhancing the Positioning Strategy of the Coach Brand in China: More Trophies of Success, Please. Journal of Marketing Development and Competitiveness, 6(2).

Ostapenko, Nikolai (2012). Marketing Strategies for Selling Electronic Books in China. The International Journal of Advances in Management Science, 1(1).

Ostapenko, Nikolai (2013). Online Discount Luxury: In Search of Guilty Customers. The International Journal of Business and Social Research, 3(2).

Ostapenko, Nikolai (2013). Glaring Socio-Economic Meltdown in the Post-Soviet Ukraine, Moldova and Belarus: Reflections on the Distorted Mental Heritage in Search of the Way Out. The Journal of Arts and Humanities, 3(5).

Ostapenko, Nicolai (2013). Luxury Brands Mesmerize European Russia, Moldova, Ukraine, and Belarus: How Global Luxury Brands are Entering Emerging Markets of Eastern Europe. Journal of International Business and Economics, 1(1). (Co-authored)

Ostapenko, Nicolai (2014). Chinese Apparel Branding: A Case of Melody. Journal of Marketing Management, 2(1).

Srinivasan, Meena (2011). Cloud-based Email Architecture for Higher Education Institutions. Issues in Information Systems, XII(1).

Srinivasan, Meena (2011). Building a Secure Enterprise Model for Cloud Computing Environment. Academy of Information and Management Sciences Journal.

White, William (2013). Applying the Foreign Corrupt Practices Act to Actions in the United States: Is There a Double Standard? American International Journal of Social Science. (Co- authored).

Journal Articles Co-Authored with Students

Ivanov, S. and Sofia Stasishyn (2013). Organizations De-robotized: Innovation and Productivity in a Workplace Environment. International Journal of Organizational Innovation, 5(4).

Ivanov, S. and Raysa Leer (2013). Rethinking the Future of Learning: The Possibilities and Limitations of Technology in Education in the 21st Century. International Journal of Organizational Innovation, 5(4).

Ivanov, S. and Sana Kifafi (2013). A Deeper Look into Education from the USA to Amman, Jordan. International Journal of Organizational Innovation, 5(4).

Ivanov, S., Eddie Lawton and Fikru Taye (2014). Job Insecurity and Other Leadership Issues in Organizations. International Journal of Organizational Innovation, 8(2).

Ivanov, S. and Bryan Epps (2014). U.S. Banks: Can They Improve? A Deming Analysis of Internal Operations. International Journal of Organizational Innovation, 8(2).

Ivanov, S. and Eddie Lawton (2014). Satisfying Internal Customers: How to Improve Facility Management Quality at a University. International Journal of Organizational Innovation, 6(4).

Ivanov, S. and Victoria Nambwaayo (2014). Enhancing Productivity of a Firm: Case of a Research Organization in Uganda. International Journal of Organizational Innovation, 6(4).

Ivanov, S. and Giresse Pembele (2014). Why Small Organizations Turn Down Research Requests: A Case Study. International Journal of Organizational Innovation, 6(4).

Ivanov, S. and Bello Bello (2014). Growth Strategies for Very Small Organizations: A Case Study of a Very Small Entrepreneurship. International Journal of Organizational Innovation, 6(4).

Ivanov, S. and Raysa Leer (2014). Applied Organizational Study of Free Jobs Training Program in Washington, D.C. Research Case on Structuring of Workforce Development in the Capital of the United States. International Journal of Organizational Innovation 6(4).

Ivanov, S. and Treerakit Ophartkaruna (2014). Challenges of a Small Business in Thailand: How to Reposition for Growth. International Journal of Organizational Innovation, 6(4).

Books Published by Faculty in 2011-2013

Anyu, Julius Ndumbe, and Mohammed El-Khawas (2012). Hot Issues in Contemporary African Politics, New York and London: Mellen Press.

Makhlouf, H., and Alsaaty, F. (2012). The Entrepreneurial Reach. Tarentum, Pennsylvania: Word Association Publishers.

Book Chapters

Ostapenko, Nikolai (2013). Ukraine: Market Overview. Encyclopedia of Emerging Markets. New York: Gale, Cengage Learning.

Ostapenko, Nikolai, et al (2011). Luxury Consumption in Emerging Markets. The Changing Nature of Doing Business in Transition Economies, Marinova M. and Marinova S. (editors). United Kingdom: Palgrave MacMillan.