

Meeting of the Board of Trustees
Tuesday, November 10, 2020 – 6:00 p.m.

Trustees Present:

Christopher Bell, Chair
Elaine Crider, Vice-Chair
Jerome Shelton, Treasurer
Esther Barazzone, Secretary
Charlene Drew Jarvis, Trustee
Chavar Henry, Trustee
Anthony Tardd, Trustee
Errol Schwartz, Trustee
Carolyn Rudd, Trustee
Ken Grossinger, Trustee
Anntoinette White-Richardson, Trustee
Mignon Clyburn, Trustee
Barrington Scott, Trustee
Mildred Musgrove, Trustee
Ronald Mason, President, *ex-officio*

Trustees Absent:

Executive Cabinet Present:

Evola Bates, Chief of Staff
Lawrence T. Potter, Jr., Ph.D., Chief Academic Officer
William Latham, Chief Student Development and Success Officer
David Franklin, Acting Chief Operating Officer
Avis Russell, General Counsel

Staff Participants:

Frenika Rivers, Executive Secretary, Office of the Board of Trustees
Maria Byrd, Executive Director, Office of Planning and Institutional Effectiveness
Rodney Trapp, UDC Foundation, Director

Other Participants:

Kendra Grinnage, Kennedy and Company

Call to Order

Chair Bell called the meeting to order at 6:01 p.m.

Roll Call

Ms. Rivers called the roll, and a quorum was found to be present.

Approval of Minutes

Motion to approve the minutes from the September 22, 2020, Board of Trustees meeting was presented and were approved by a roll call vote.

Opening Remarks

Chair Bell welcomed Trustee Mignon Clyburn to the UDC Board of Trustees. Chairman Bell shared that the items presented for voted would be done en bloc after any necessary discussion. General Counsel Russell gave procedural guidance for the en bloc voting.

Kennedy and Company Presentation

Trustee Shelton gave background for the presentation. There were a group of students omitted from the original data. These students were reached out to and Kennedy and Company used the data to continue the study of financing the tuition plan. Kendra Grinnage, manager at Kennedy and Company presented the updated data that indicated overall that students prefer structures that reward academic progress with discounting tuition rates. She shared that students also generally that they look for a tuition structure that allows for payment transparency and clarity on their return for investment. Kennedy and Company is working on a financial model which they will bring back to the Board for further discussion.

Action Items:

Mae Quinn, J.D. (David A. Clarke School of Law): Tenure approval at rank of Professor

Approval:

- Resolution No. 2020-49 Mae Quinn, J.D. (David A. Clarke School of Law): Tenure approval at rank of Professor

David Wolitz, J.D. (David A. Clarke School of Law): Tenure approval at rank of Associate Professor

Approval:

- Resolution No. 2020-50 David Wolitz, J.D. (David A. Clarke School of Law): Tenure approval at rank of Associate Professor

Scott T. Krawczyk, Ph.D., (Associate CAO, College of Arts & Sciences): Tenure Approval at rank of Professor

Approval:

- Resolution No. 2020-51 Scott T. Krawczyk, Ph.D., (Associate CAO, College of Arts & Sciences): Tenure Approval at rank of Professor

Dr. Tardd covered the Academic and Student Affairs committee recommendations. After no discussion, Chairman Bell presented the three resolutions as a motion. The motion was made and seconded. The resolutions were approved en bloc through a roll call vote.

Resolution: Approval of a Proposed FY2022 Budget and Financial Plan and Capital Budget Request

Approval:

- Resolution No. 2020-52 Approval of a Proposed FY2022 Budget and Financial Plan and Capital Budget Request

Trustee Shelton presented the recommendations for the Audit, Budget and Finance committee to approve the approval of the proposed FY 2022 budget and financial plan and capital budget request.

Chairman Bell asked for discussion. After a question was answered, Chairman Bell presented the resolution. A motion was made to discuss which was seconded. Chairman Bell asked for a motion to vote on the resolutions. The whereas clauses were read into the official record and the resolution was approved through a roll call vote.

Resolution: Approval of the Van Ness Campus Plan 2021 – 2030

Approval:

- Resolution No. 2020-53 Approval of the Van Ness Campus Plan 2021 – 2030

Resolution: Approval of Proposed Contract to Construct a New Athletic Field

Approval:

- Resolution No. 2020-55 Approval of Proposed Contract to Construct a New Athletic Field

Resolution: Student Center Kitchen Construction

Approval:

- Resolution No. 2020-56 Student Center Kitchen Construction

Resolution: Fielding University Lease

Approval:

- Resolution No. 2020-57 Fielding University Lease

Resolution: Naming of Campus Buildings - Sports Complex

Approval:

- Resolution No. 2020-58 Naming of Campus Buildings - Sports Complex

Trustee Grossinger presented the recommendations of the Operations committee for approval. There was discussion about the Fielding University lease and its potential to be used as student housing. The discussion continued around the partnership agreement and the lease terms. After this discussion, there was discussion of the Sports Complex naming. Clarification was given about the guidelines for the naming of buildings which was decided in 2015 by the Board of Trustees. Discussion continued around fundraising and the role of the UDC Foundation in this.

Chairman Bell asked for a motion to vote on the resolutions en bloc. The whereas clauses were read into the official record. The resolutions were approved en bloc through a roll call vote.

Report of the Chairperson

No report.

Report of the President

President Mason reviewed his written report which included updates in virtual work and instruction, enrollment, the 150 Block Initiative, and UDC's customer service efforts. He went into detail about the enrollment and the work going into understanding enrollment data. The other key detail in his report is the customer service component of the University through the phone response system. Dr. Latham shared key pieces of this initiative and how it will impact the collection of enrollment data.

Committee Reports

Academic Affairs

Dr. Tardd emphasized Dr. Potter's report in the redesign of pathways for students. He shared the student engagement data of recent student programs tied to student services.

Alumni Taskforce

Trustee Shelton reminded the Board of homecoming week. He gave a special announcement that Mr. Scooter Warren Magruder would host the Class of 1970's 50th reunion celebration. Trustee Scott reminded the board of the upcoming academic achievement awards for the top ten students.

Student Communications Task Force

Trustee Henry updated the board on the recent Undergraduate Student Government Association meetings. He shared announcements related to homecoming and an upcoming student art auction.

Audit Budget Finance Committee

No report.

Operations Committee

No report.

Student Outcomes

Trustee Crider asked Dr. Latham to share the updated approach to reach students who have dropped out to help them reenroll and complete their degree. Dr. Crider gave an update on an initiative to specifically reach out to students who work for D.C. Government and still need to complete their degree.

Fundraising Report

Vice President Rodney Trapp pointed out the advertising marketing that is being done in the business community. In addition, he reported the gifts that have been received in the last 30 days.

Equity Imperative Annual Update

Maria Byrd gave an executive summary of the Equity Imperative's Annual update. The targets for Fiscal Year '20, reached completion rates of 63 percent, 66 percent, and 1.35 percent for goals 1, 2 and 3 respectively. She shared that these efforts will continue throughout the fiscal year.

Closing Remarks

Chairman Bell thanked all for their participation. President Mason reminded the Board that the following day is Veterans Day and recognized General Schwartz and other veterans on the Board to thank them for their service. A motion was made and seconded to adjourn the meeting. Ms. Rivers called roll on the motion to adjourn. The motion was approved unanimously.

With no further business, the meeting adjourned at 8:03 p.m.