

Builder Profile 10™ (BP10™)

What is Builder Profile 10 (BP10)?

Builder Profile 10 (BP10) helps people discover their innate talents for creating economic value. It provides a common language people can use to discuss what they do best as it relates to creating economic energy where none previously existed.

BP10 is a 30-minute online assessment for individuals aged 14 and older that measures 10 scientifically proven talents of successful builders. It allows for early identification of builder talents and provides a personalized developmental report that includes a ranking for each talent.

Why did Gallup choose to study builders?

Entrepreneurship is vital to an economy's success, so identifying and developing builders is key to economic growth. People who have the talent to create customer energy where none previously existed develop new products, services, opportunities and — perhaps most important — jobs.

How did Gallup create BP10?

Gallup's scientific approach to studying success reveals that top performers in any role exhibit talents (recurring patterns of thought, feeling or behavior that can be productively applied) that naturally equip them to excel in the role. Gallup researchers studied over 4,000 entrepreneurs, more than 30,000 non-entrepreneurs and over 3,500 high school students during the multiyear development phase. They discovered a variety of behaviors among successful builders. After analyzing data from samples across Mexico, Germany and the United States, Gallup researchers established a list of 10 innate talents that highly successful builders possess: Confidence, Delegator, Determination, Disruptor, Independence, Knowledge, Profitability, Relationship, Risk and Selling. BP10 measures these talents in an individual.

Will BP10 determine if a person should be a builder?

No. Gallup created BP10 to provide a person with self-awareness of his or her builder talents and offer a common language for conversations about how to best use and develop those talents. BP10 does not determine whether a person should or should not be a builder, nor does it offer suggestions on whether to start a business. A report that rank-orders the 10 builder talents gives individuals a clear picture of their areas of strength and weakness. Individuals can use this information to focus on the areas of builder talent that rank the highest for them. They can also begin to create relationships and seek learning opportunities to address areas of lesser talent.

How to take the BP10 Assessment:

You will have from Friday, June 26th to Monday July 6th to take the BP10

1. Visit Gallup Access at <https://my.gallup.com>
2. Click the Redeem Access Code button at the top of the page.
3. Copy and paste the access code [QRA3DG3EHB9EP6NX] on the Enter Access Code page, and then click Continue.
4. Sign into your account or register a new account if you do not have one.

After signing in, you will be able to take the BP10 assessment. Please give yourself 30 minutes of quiet, uninterrupted time to complete it. If you encounter any issues or require assistance, please contact the Gallup Support Team at [https://my.gallup.com/ Home/Help](https://my.gallup.com/Home/Help)

Make sure you download your BP10 assessment – email it to yourself once you’ve downloaded your BP10 results. If you do not have an email address, screenshot your results and save it on your electronic device.