JNIVERSITY OF THE
DISTRICT OF COLUMBIA
SCHOOL OF PHEINESS AND DUBLIC ADMINISTRATION

M

BBA Degree – Program Year Catalog: 2020

Degree Major Concentration
BBA Bus. Mgt. Marketing

Student Name:	
UDC N#:	
Program Start Date:	
Expected Grad. Date:	

STUDENT COURSE GUIDE

DEPARTMENT OF MANAGEMENT

HANY MAKHLOUF ACADEMIC CENTER FOR STUDENT SUPPORT

Semester 1							Semester 5					
Course #	Course	Type	Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade	
IGED-110	Foundations of Writing I	Gen Ed	3			IGED-280*	Discovery Civics	Gen Ed	3			
MATH-105	Intermediate Algebra (IGED-120)	Gen Ed	3			BGMT-304	Intro. to Management	Core	3			
IGED-130	Foundations of Oral Comm.	Gen Ed	3			MKTG-304	Intro. to Marketing	Core	3			
MGIS-120	Comp. Apps / Disc. Tech. (IGED-250)	Gen Ed	3			FINA-314	Intro. to Finance	Core	3			
	A General University Elective		3			MGIS-302	Management Info. Systems	Core	3			
	Semest	er 2					Semest	ter 6				
Course #	Course		Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade	
IGED-111	Foundations of Writing II	Gen Ed	3			BGMT-310	Intro. to Intern. Business	Core	3			
MATH-116	Finite Math (<mark>IGED-220</mark>)	Gen Ed	3			BGMT-312	Intro. to Digital Analytics	Core	3			
BGMT-208	Business Communications	Prereq.	3			BGMT-409	Org. Theory and Behavior	Major	3			
ECON-201	Principles of Macroeconomics	Prereq.	3			MKTG-305	Consumer Behavior	Cncntr.	3			
PSYC-201	Introduction to Psychology	Major	3			MKTG-306	Promotion Management	Cncntr.	3			
	Semest	er 3					Semes	ter 7				
Course #	Course	Туре	Credits	Term	Grade	Course #	Course	Type	Credits	Term	Grade	
IGED-140*	Foundation Ethics	Gen Ed	3			IGED-391	Front. Expl. Inquiry Capst. I	Gen Ed	1.5			
IGED-210	Discovery Writing	Gen Ed	3			BGMT-411	Leadership	Core	3			
ACCT-201	Financial Accounting	Prereg.					•	00.0	_			
	Financial Accounting	Prefeq.	3			BGMT-306	Human Resources Mgt.	Major	3			
BLAW-214	Legal Environment of Business	Prereq.	3			BGMT-306 MKTG-308	Human Resources Mgt. International Marketing		_			
BLAW-214 FIN-220	U							Major	3			
	Legal Environment of Business	Prereq.	3			MKTG-308	International Marketing	Major Cncntr.	3			
FIN-220	Legal Environment of Business Business Statistics	Prereq. Prereq.	3			MKTG-308	International Marketing	Major Cncntr. Cncntr.	3			
FIN-220	Legal Environment of Business Business Statistics Principles of Microeconomics	Prereq. Prereq.	3	Term	Grade	MKTG-308	International Marketing Marketing Research	Major Cncntr. Cncntr.	3	Term	Grade	
FIN-220 ECON-202	Legal Environment of Business Business Statistics Principles of Microeconomics Semest	Prereq. Prereq. Prereq.	3 3 3	Term	Grade	MKTG-308 MKTG-404	International Marketing Marketing Research Semes	Major Cncntr. Cncntr.	3 3 3	Term	Grade	
FIN-220 ECON-202 Course #	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course	Prereq. Prereq. Prereq. Preyeq. Type	3 3 3 Credits	Term	Grade	MKTG-308 MKTG-404 Course #	International Marketing Marketing Research Semesic	Major Cncntr. Cncntr. ter 8	3 3 3 Credits	Term	Grade	
FIN-220 ECON-202 Course #	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab	Prereq. Prereq. Prereq. Prereq. Type Gen Ed	3 3 3 Credits 4	Term	Grade	MKTG-308 MKTG-404 Course #	International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II	Major Cncntr. Cncntr. ter 8 Type Gen Ed	3 3 3 Credits	Term	Grade	
Course # IGED-260* IGED-270* ACCT-202	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity	Prereq. Prereq. Prereq. Prepeq. Type Gen Ed Gen Ed	3 3 3 Credits 4 3	Term	Grade	MKTG-308 MKTG-404 Course # IGED-392 BGMT-419	International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy	Major Cncntr. Cncntr. ter 8 Type Gen Ed Core	3 3 3 Credits 1.5 3	Term	Grade	
Course # IGED-260* ACCT-202 BGMT-311	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting	Prereq. Prereq. Prereq. Type Gen Ed Gen Ed Prereq.	3 3 3 Credits 4 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414	International Marketing Marketing Research Semes Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt.	Major Cncntr. Cncntr. ter 8 Type Gen Ed Core Core	3 3 3 Credits 1.5 3	Term	Grade	
FIN-220 ECON-202 Course # IGED-260* IGED-270*	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Prereq. Prereq. Prereq. Type Gen Ed Gen Ed Prereq. Core	3 3 3 Credits 4 3 3 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414	International Marketing Marketing Research Semest Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy Marketing or Mgt. Elective	Major Cncntr. Cncntr. Type Gen Ed Core Core Cncntr. Cncntr.	3 3 3 3 1.5 3 3 3	Term	Grade	
Course # IGED-260* ACCT-202 BGMT-311	Legal Environment of Business Business Statistics Principles of Microeconomics Semest Course Discovery Science & Lab Discovery Diversity Managerial Accounting Spreadsheet Analytics	Prereq. Prereq. Prereq. Type Gen Ed Gen Ed Prereq. Core	3 3 3 Credits 4 3 3 3	Term	Grade	Course # IGED-392 BGMT-419 BGMT-414	International Marketing Marketing Research Semest Course Front. Expl. Inquiry Capst. II Business Policy & Strategy Prod. & Operations Mgt. Marketing Strategy	Major Cncntr. Cncntr. ter 8 Type Gen Ed Core Core Cncntr. Cncntr.	3 3 3 3 Credits 1.5 3 3	Term	Grade	