

# UNIVERSITY OF THE DISTRICT OF COLUMBIA

SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

## INFORMATION REPORT

2016-2019



ASPIRE. ACCOMPLISH. TAKE ON THE WORLD.

# University of the District of Columbia School of Business and Public Administration



Dr. Mohamad Sepehri, *Dean*

## Mission

As part of the University of the District of Columbia, the mission of the School of Business and Public Administration is to provide business and public administration educational programs that will prepare its diverse students, residents and global citizens to become strategic, creative and ethical organizational leaders in their local, national and international communities. The faculty, through their teaching, scholarship, and community engagement, is dedicated to the development of successful graduates and to the examination of business and public administration issues in the Washington, DC region and beyond.

## Vision

The vision of the School of Business and Public Administration (SBPA) is to be recognized for achievement in providing outstanding business and public administration educational programs and graduating successful local, national and global leaders in the private, public and non-profit sectors.

## Why SBPA?

The School of Business and Public Administration (SBPA), at the University of the District of Columbia (UDC), will prepare you for a leadership role in the everchanging dynamic and complex world of business and government. Our faculty are among the best and our support staff are the most dedicated in the field. Our exemplary education, innovative learning techniques, and pioneering approach provide a unique perspective for collaborative and engaged learning environment. Our academic programs are designed to help you achieve and to fulfill your dreams and aspirations. We support you through a transformational, student-centered, and experiential learning environment.

The University is in the heart of the Nation's Capital, a cosmopolitan mecca and one of the most exciting and prominent cities in the world. The city embodies vibrant multicultural communities and environment, renowned national museums, world leading art and cultural centers, and celebrated ethnic and cultural magnets. Washington provides exceptional prospects and excellent opportunities for research, consulting, and grants at local, district and federal levels. The SBPA has a proud history of training top-level business and public executives in many Federal or local organizations in town. We have earned our role and place within Washington, through our high-quality and pragmatic academic programs.

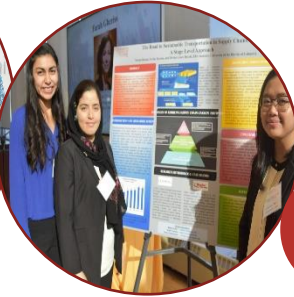
The faculty, through teaching, research, and practice are dedicated to the development of successful graduates and aspiring leaders. We have great ideas and bold aspirations. We have brought many of these ideas to life and will continue other innovations in the coming years. We are committed to preparing our students for the 21<sup>st</sup> century challenges to become the future leaders of the community, the nation, and worldwide. SBPA is a school that develops leaders who aspire, accomplish, and take on the world through the power of business. High aspirations? – we'll take you higher.



*Mohamad (Mo) Sepehri - Dean*



# School of Business and Public Administration



## The Basics

Type of School	Public
Term	Semester

Continuing Full-Time Faculty	Fall 2017	Fall 2018	Fall 2019
	23	21	23

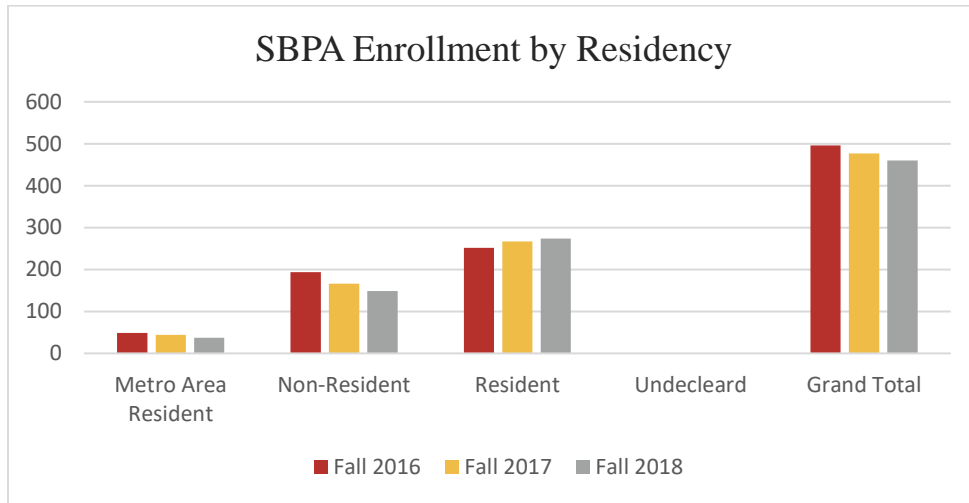
## Program Offerings at the School of Business and Public Administration

Master of Business Administration (MBA)*	Bachelor of Business Administration- Accounting
Master of Public Administration (MPA)*	Bachelor of Business Administration- Finance
<b>Certificates</b>	Bachelor of Business Administration- Business Management
Procurement and Public Contracting	Concentration in Marketing
Nonprofit Leadership (UNGRAD/GRAD)	Concentration in Management Information Systems

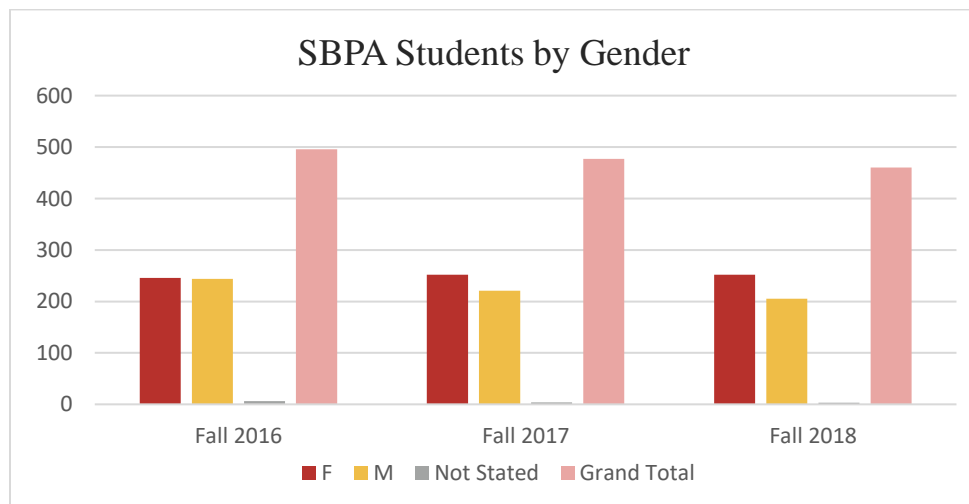
*\*Note: Graduate Courses at the School of Business and Public Administration are offered in two 8-week cycles during the traditional 15 ½ week semester. If you are attending as a full-time student, you can obtain your degree in 18 months. If you are part-time student, it can take a minimum of 18-24 months to complete your degree.*

# SBPA Enrollment by Demographic Characteristics

<b>Residency</b>	<b>Fall 2016</b>	<b>Fall 2017</b>	<b>Fall 2018</b>
Metro Area Resident	49	44	37
Non-Resident	194	166	149
Resident	252	267	274
Undeclared	1		
<b>Grand Total</b>	<b>496</b>	<b>477</b>	<b>460</b>



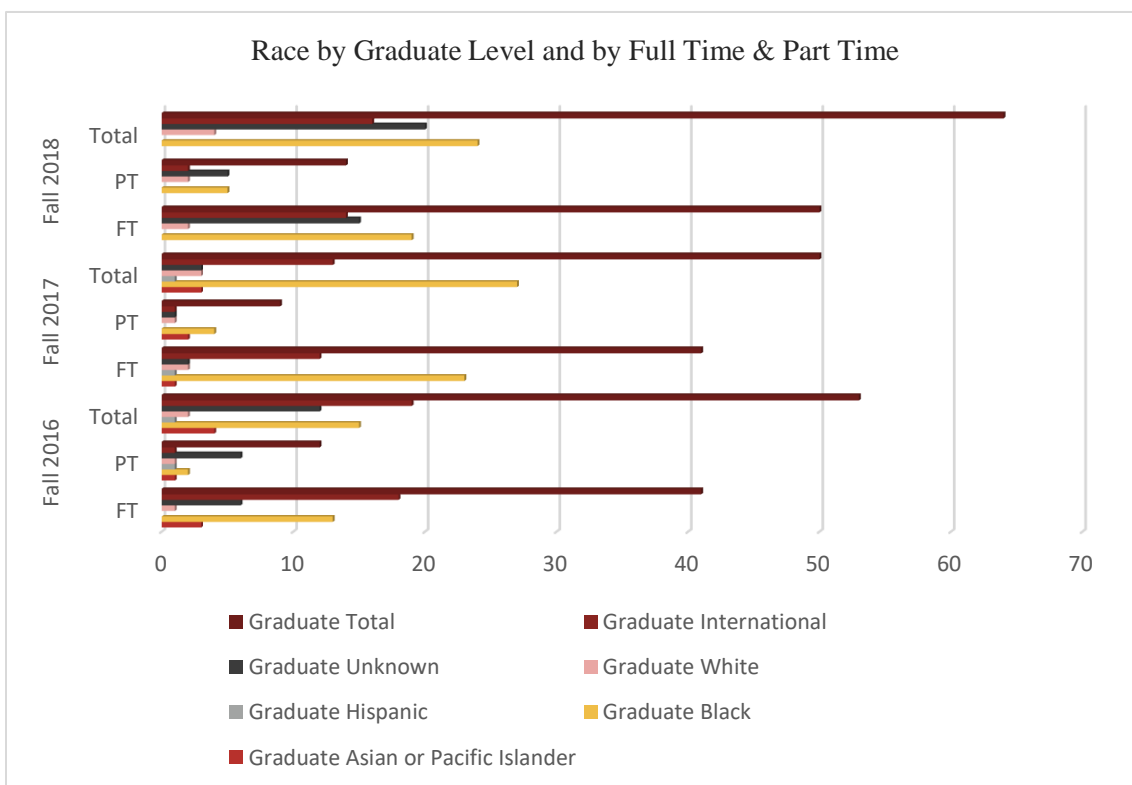
<b>Gender</b>	<b>Fall 2016</b>	<b>Fall 2017</b>	<b>Fall 2018</b>
Female	246	252	252
Male	244	221	205
Not Stated	6	4	3
<b>Grand Total</b>	<b>496</b>	<b>477</b>	<b>460</b>



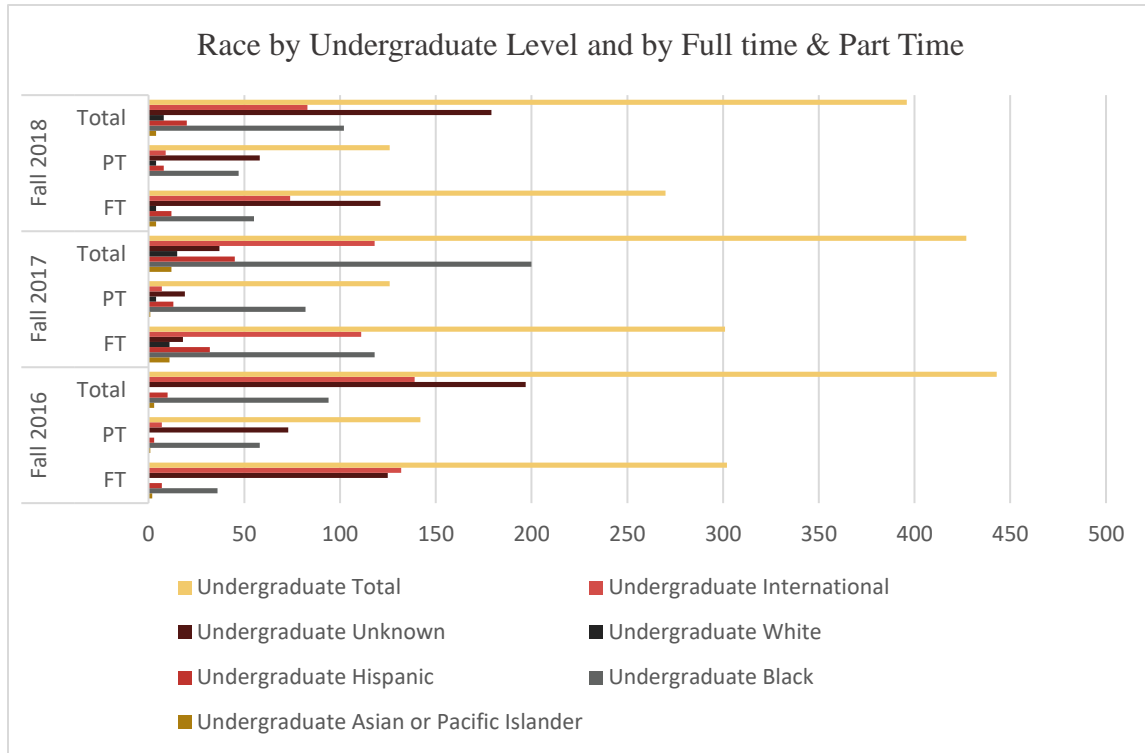
# SBPA Enrollment by Demographic Characteristics

Race by Level by Full Time & Part Time

		Fall 2016			Fall 2017			Fall 2018		
		FT	PT	Total	FT	PT	Total	FT	PT	Total
<b>Graduate</b>	Asian or Pacific Islander	3	1	4	1	2	3			
	Black	13	2	15	23	4	27	19	5	24
	Hispanic		1	1	1		1			
	White	1	1	2	2	1	3	2	2	4
	Unknown	6	6	12	2	1	3	15	5	20
	International	18	1	19	12	1	13	14	2	16
<b>Graduate Total</b>		<b>41</b>	<b>12</b>	<b>53</b>	<b>41</b>	<b>9</b>	<b>50</b>	<b>50</b>	<b>14</b>	<b>64</b>
<b>Undergraduate</b>	Asian or Pacific Islander	2	1	3	11	1	12	4		4
	Black	36	58	94	118	82	200	55	47	102
	Hispanic	7	3	10	32	13	45	12	8	20
	White				11	4	15	4	4	8
	Unknown	125	73	197	18	19	37	121	58	179
	International	132	7	139	111	7	118	74	9	83
<b>Undergraduate Total</b>		<b>302</b>	<b>142</b>	<b>443</b>	<b>301</b>	<b>126</b>	<b>427</b>	<b>270</b>	<b>126</b>	<b>396</b>
<b>Grand Total</b>		<b>343</b>	<b>154</b>	<b>496</b>	<b>342</b>	<b>135</b>	<b>477</b>	<b>320</b>	<b>140</b>	<b>460</b>



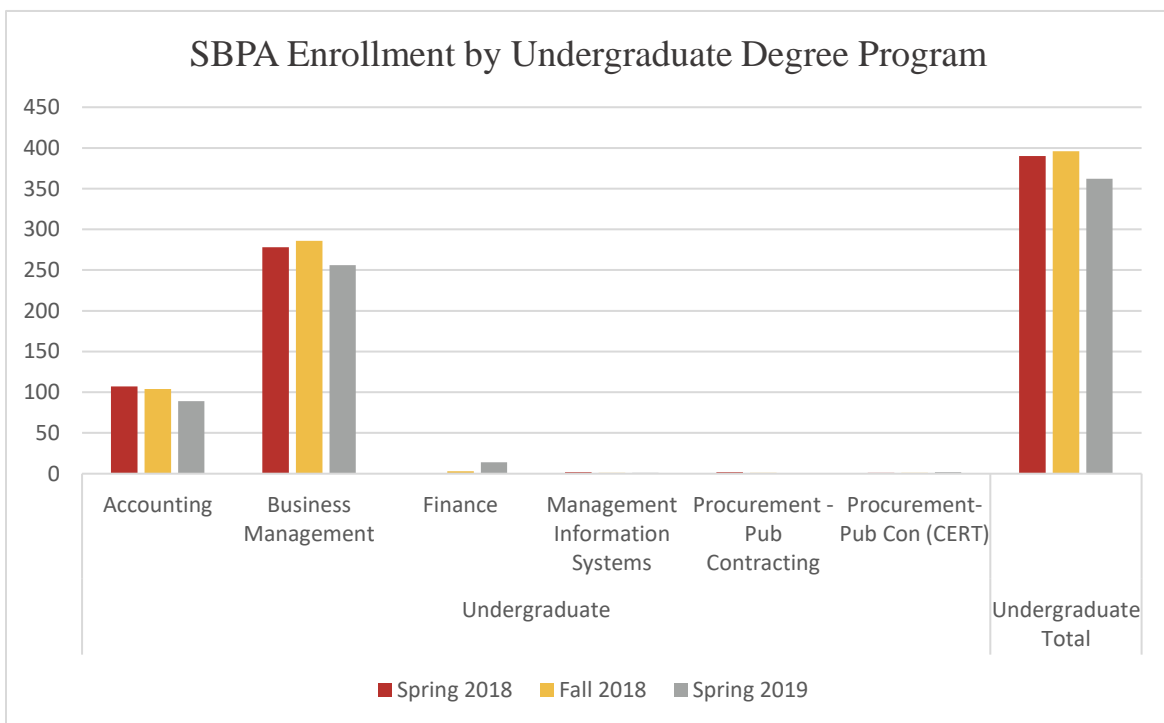
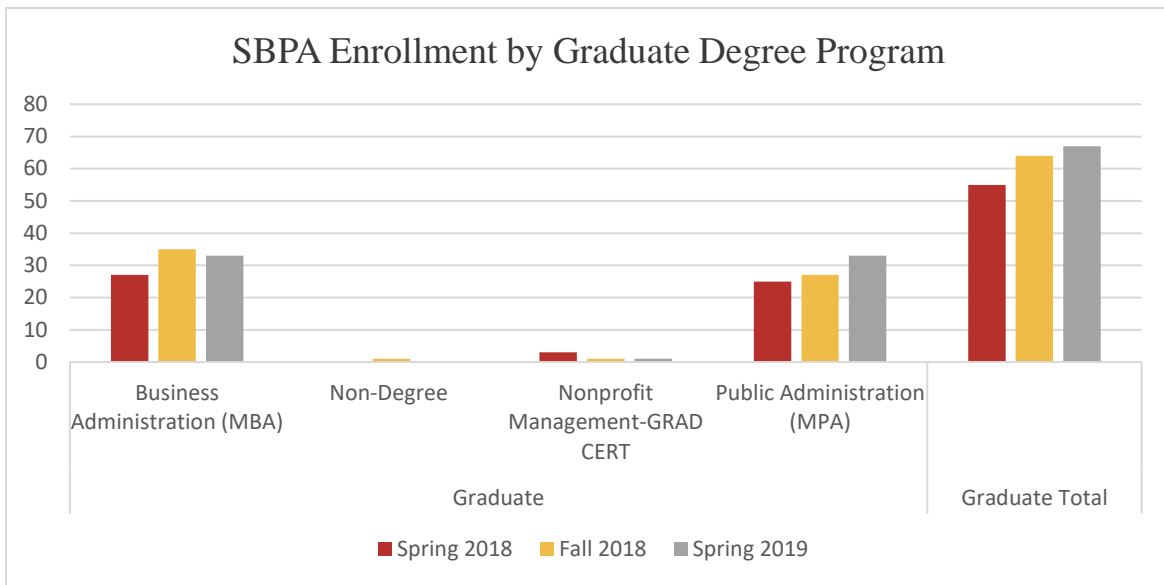
## Cont'd Race by Level by Full Time & Part Time



## Student Enrollment by Degree Program

		Spring 2018	Fall 2018	Spring 2019
<b>Graduate</b>	Business Administration (MBA)	27	35	33
	None		1	
	Nonprofit Management-GRAD CERT	3	1	1
	Public Administration (MPA)	25	27	33
<b>Graduate Total</b>		<b>55</b>	<b>64</b>	<b>67</b>
<b>Undergraduate</b>	Accounting	107	104	89
	Business Management	278	286	256
	Finance		3	14
	Management Information Systems	2	1	1
	Procurement - Pub Contracting	2	1	
	Procurement-Pub Con (CERT)	1	1	2
<b>Undergraduate Total</b>		<b>390</b>	<b>396</b>	<b>362</b>

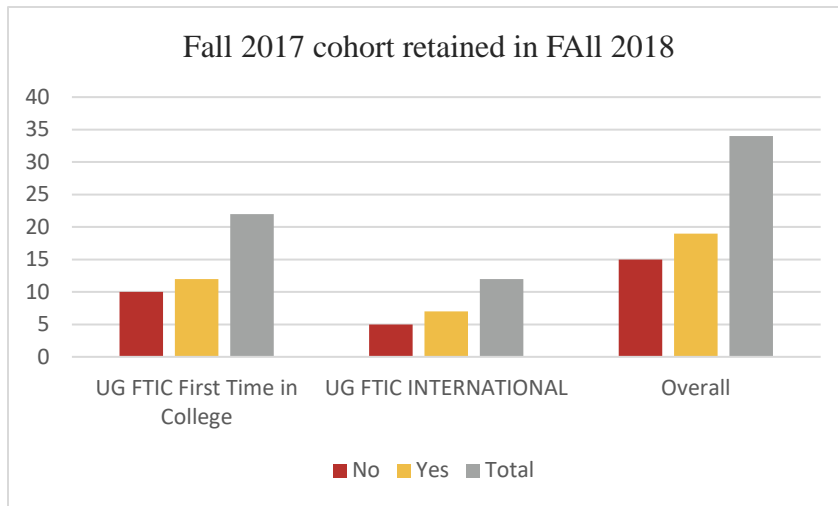
## Cont'd Student Enrollment by Degree Program



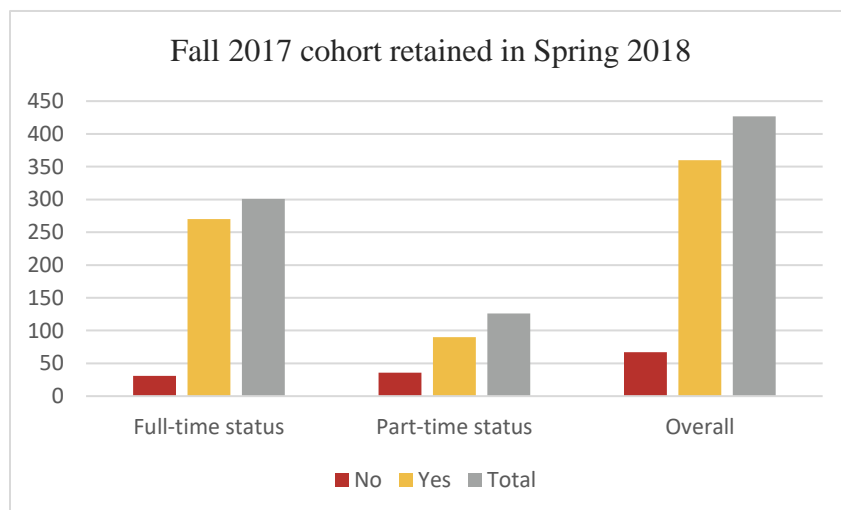


# Undergraduate Student Retention Rate

Fall 2017 cohort retained in Fall 2018	No	Yes	Total	Retention Rate
UG FTIC First Time in College	10	12	22	54.5%
UG FTIC INTERNATIONAL	5	7	12	58.3%
<b>Overall</b>	<b>15</b>	<b>19</b>	<b>34</b>	<b>55.9%</b>



Fall 2017 cohort retained in Spring 2018	No	Yes	Total	Retention Rate
Full-time status	31	270	301	89.7%
Part-time status	36	90	126	71.4%
<b>Overall</b>	<b>67</b>	<b>360</b>	<b>427</b>	<b>84.3%</b>



Cont'd Undergraduate Student Retention Rate

Fall 2017 cohort retained in Spring 2018	No	Yes	Total	Retention Rate
2nd Degree Seeking	1	1	2	50.0%
CONTINUING (UNDERGRADUATE)	35	207	242	85.5%
INT'L CONTINUING-UNDERGRADUATE	13	81	94	86.2%
INT'L TRANSFER (UNDERGRADUATE)	1	11	12	91.7%
READMIT (UNDERGRADUATE)	4	8	12	66.7%
UG First Time at UDC Transfer	6	24	30	80.0%
UG FTIC First Time in College	6	16	22	72.7%
UG FTIC INTERNATIONAL	1	11	12	91.7%
UG Non-Matric & Non-Degree		1	1	100.0%
<b>Overall</b>	<b>67</b>	<b>360</b>	<b>427</b>	<b>84.3%</b>

Fall 2017 cohort retained in Spring 2018	No	Yes	Total	Retention Rate
Freshman	15	56	71	78.9%
Sophomore	16	73	89	82.0%
Junior	16	101	117	86.3%
Senior	20	130	150	86.7%
<b>Overall</b>	<b>67</b>	<b>360</b>	<b>427</b>	<b>84.3%</b>

**SBPA Mean and Median Credit Hours by Class**

Mean Credit Hours	Fall 2016	Fall 2017	Fall 2018
Freshman	12.8	13.6	13.2
Sophomore	13.8	12.8	12.8
Junior	11.8	12.8	12.3
Senior	12.1	11.5	11.6
<i>All Undergraduate</i>	12.5	12.5	12.4
Graduate	9.4	10.2	10.4
<b>Overall</b>	<b>12.1</b>	<b>12.3</b>	<b>12.1</b>

Median Credit Hours	Fall 2016	Fall 2017	Fall 2018
Freshman	14	15	15
Sophomore	15	15	12
Junior	12	12	12
Senior	12	12	12
<i>All Undergraduate</i>	13	12	13
Graduate	9	12	12
<b>Overall</b>	<b>12</b>	<b>12</b>	<b>12</b>

## Degree Completions/Awards

### Degree Conferred Level

Level of Award	2016-2017	2017-2018	2018-2019
Baccalaureate	110	71	74
Master	19	20	24
<b>Total</b>	<b>129</b>	<b>91</b>	<b>98</b>

### Degree Conferred by Level and Major

Level	Major	2016-2017	2017-2018	2018-2019
<b>BA</b>	Economics	1	0	0
	<b>Subtotal</b>	<b>1</b>	<b>0</b>	<b>0</b>
<b>BBA</b>	Accounting	29	26	23
	Business Management	69	44	49
	Management Information Systems	5	0	0
	Finance	1	0	1
	Marketing	2	1	0
	Procurement & Public Contracting	3	0	1
	<b>Subtotal</b>	<b>109</b>	<b>71</b>	<b>74</b>
<b>MBA</b>	Master of Business Administration	18	8	15
	<b>Subtotal</b>	<b>18</b>	<b>8</b>	<b>15</b>
<b>MPA</b>	Master of Public Administration	1	12	9
	<b>Subtotal</b>	<b>1</b>	<b>12</b>	<b>9</b>
<b>Total</b>		<b>129</b>	<b>91</b>	<b>98</b>

## Select Companies that Employed Our Graduates

America's Promise Alliance	DC Public Schools	PNC Financial Services
Bank of America	Ernst & Young, LLP	University of the District of Columbia
Blackboard	FDIC	U.S. Department of Homeland Security
Bureau of Economic Analysis	Health HIV	U.S. Department of Labor
CACI	International Monetary Fund	U.S. Department of Treasury
Comcast	KPMG LLP	U.S. Department of Veterans Affairs
DC Department of Human Resources	McConnell & Jones LLP	
DC Department of Parks and Recreation	National Institute of Health	